

The Governance Institute's  
**Alignment of Governance  
& Leadership in Healthcare:**  
*Building Momentum for Transformation*



Four Seasons Resort & Club Dallas at Las Colinas  
Dallas, Texas  
October 28–29, 2017

*Presented by:*



**Stakeholder Health**



Register at [GovernanceInstitute.com/AGLH](http://GovernanceInstitute.com/AGLH)

*Are you directing charitable resources towards proactive strategies that address key drivers of poor health in your communities?*

*Are you building partnerships with external community stakeholders to align and leverage your resources?*

## Is your organization prepared to answer questions like these?

*Are you working to eliminate the root causes of preventable disease and subsequent health costs?*

*Have you used geographic information systems to identify and focus resources in areas where health disparities are concentrated?*

**H**ealthcare leaders and board members across the country are facing issues like these each day, and our research shows there is no single correct way to solve them.

Because of these complex challenges and the pressure to drive measureable improvements to health, The Governance Institute, in partnership with Stakeholder Health and the Public Health Institute (PHI), has implemented a national strategy to help you build, manage, and maintain a population health and community benefit strategy designed specifically for the local geography in which you serve.

Become a part of this revolutionary transformation by attending the next intensive, October 28–29, 2017 in Dallas, Texas. Built upon successful Robert Wood Johnson Foundation intensives, the focus will be on building knowledge and understanding of population health concepts and strategies for alignment with community stakeholders.

There is no cost to participate and attendees are invited to join The Governance Institute's October Leadership Conference (immediately following the conclusion of this program).

Dr. Kevin Barnett, Dr.P.H., M.C.P., Senior Investigator for PHI and community benefit expert, will lead this strategic program and will be joined by a distinguished group of faculty.

*Participating organizations should include one senior executive leader (i.e., CEO, CNO, CFO, CMO, or EVP) and at least three board members from individual hospitals and/or at the health system level.*

All participants in the intensive will complete an organizational self-assessment and will identify areas of focus for potential innovations. Following the intensive, the project team will convene brief calls with senior leader/board member groups once every other month for one year to share the latest tools and research findings from the field. Groups will also share updates on issues, opportunities, challenges, and emerging lessons. The project team will support a collaborative learning process by hosting at least three Webinars that provide the opportunity for groups to share innovations and lessons with their colleagues.

***Your community is counting on you.***

### **At the conclusion of the collaborative retreat, participants will have acquired and applied a working knowledge of:**

- The meaning and key elements of population health improvement.
- Innovative strategies to leverage the resources of hospitals through meaningful engagement of diverse communities.
- Strategies for alignment with other health sector stakeholders.
- Strategies for engagement of the community development sector and examination of possible returns on investment.
- Strategies for internal alignment of population health capacity building with community benefit functions/processes.
- The roles of governing boards and senior leadership in ensuring optimal quality in the management and oversight of population health initiatives.

# Faculty



**Kevin Barnett, Dr.P.H., M.C.P.**

Senior Investigator, *Public Health Institute*

**CURRICULUM FOCUS:** Advancement of community benefit practices and integration with population health management strategies, alignment of hospital governance, management, and operations, and intersectoral collaboration.



**Pablo Bravo**

Vice President, Community Health, *Dignity Health System*

**CURRICULUM FOCUS:** Integration of community benefit and community investment strategies.



**Teresa Cutts, Ph.D.**

Assistant Research Professor, Social Sciences & Health Policy, *Wake Forest School of Medicine*

**CURRICULUM FOCUS:** Integration of health systems operations and metrics with faith community partnerships.



**James Diegel, M.S.H.S.A., FACHE**

CEO, *Howard University Hospital*

**CURRICULUM FOCUS:** Courageous leadership, distributed leadership and innovation, and roles of rural hospitals.



**Gary Gunderson, D.Div., D.Min., D.Th. (Hon)**

Vice President, *Division of Faith & Health Ministries, Wake Forest Baptist Medical Center, Secretariat, Stakeholder Health*

**CURRICULUM FOCUS:** Building systems of faith and health at community scale.



**George Isham, M.D., M.S.**

Senior Advisor, *Health Partners*, Board Member, *Presbyterian Health System*, Co-Chair, *IOM Population Health Roundtable*

**CURRICULUM FOCUS:** Roles of board members in building population health capacity.



**Denise Koo, M.D., M.P.H.**

Former Chief Architect, Community Health Improvement Navigator, *Centers for Disease Control & Prevention* Board Member, *Mercy Health*

**CURRICULUM FOCUS:** Practical tools and resources supporting health system transformation.



**Wright Lassiter, III**

President/CEO, *Henry Ford Health System*

**CURRICULUM FOCUS:** Trajectory, sustaining, and building on transformation process, with emphasis on community engagement and broad focus on addressing the social determinants of health.



**Stephen W. Kett**

Senior Program Director, *The Governance Institute*

**CURRICULUM FOCUS:** Identify new and innovative ways to address governance challenges and how to facilitate the change process associated with implementing them.



**Gerald R. Winslow, Ph.D.**

Professor of Ethics, Director, Institute for Health Policy & Leadership *Loma Linda University*

**CURRICULUM FOCUS:** Mission, faith, and community.



**Soma Stout, M.D., M.S.**

Lead Transformative Advisor, former Vice President of Patient-Centered Medical Home, *Cambridge Health Alliance*, Executive Lead, 100 Million Healthier Lives Initiative, *Institute for Healthcare Improvement*

**CURRICULUM FOCUS:** Health system transformation: thinking and acting with an eye on the big picture.

# Agenda

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Saturday // OCTOBER

7:00–8:00 A.M.	<b>Registration &amp; Networking Breakfast</b>
8:00–8:45 A.M.	<b>Welcome/Overview of Program/Team Introductions</b> <b>JONA RAASCH</b> President & CEO <i>The Governance Institute</i>  <b>KEVIN BARNETT, DR.P.H., M.C.P.</b> Senior Investigator <i>Public Health Institute</i>  <b>TERESA CUTTS, PH.D.</b> Assistant Research Professor, Social Sciences & Health Policy <i>Wake Forest School of Medicine</i>  <b>GARY GUNDERSON, D.DIV., D.MIN., D.TH. (HON)</b> Vice President, Division of Faith & Health Ministries <i>Wakeforest Baptist Medical Center</i>
8:45–9:45 A.M.	<b>Leadership in a Time of Profound Change: Moving From the Big Picture to Practical Strategies</b> <b>GEORGE ISHAM, M.D., M.S.</b> Senior Advisor <i>Health Partners</i> Board Member <i>Presbyterian Health System</i> Co-Chair <i>IOM Population Health Roundtable</i>  <b>DENISE KOO, M.D., M.P.H.</b> Former Chief Architect, Community Health Improvement Navigator <i>Centers for Disease Control &amp; Prevention</i> Board Member <i>Mercy Health</i>
9:45–10:15 A.M.	<b>Conversation Café</b> <b>TERESA CUTTS, PH.D.</b> Assistant Research Professor, Social Sciences & Health Policy <i>Wake Forest School of Medicine</i>
10:15–10:30 A.M.	<b>Break</b>

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Saturday (continued) // OCTOBER

10:30–11:30 A.M.	<b>Health System Transformation: Thinking (&amp; Acting) in Holistic Terms</b> <b>SOMA STOUT, M.D., M.S.</b> Lead Transformation Advisor, former Vice President of Patient-Centered Medical Home <i>Cambridge Health Alliance</i> Executive Lead, 100 Million Healthier Lives <i>Institute for Healthcare Improvement</i>  <b>JAMES DIEGEL, M.S.H.S.A., FACHE</b> Chief Executive Officer <i>Howard University Hospital</i>
11:30 A.M.–12:00 P.M.	<b>Team Assessment: Where We Are on the Journey</b> <b>KEVIN BARNETT, DR.P.H., M.C.P.</b> Senior Investigator <i>Public Health Institute</i>
12:00–1:00 P.M.	<b>Networking Lunch</b>



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1:00–2:00 P.M.	<b>Mission, Faith, &amp; Community: Reawakening Core Values in Tumultuous Times</b> <b>GERALD R. WINSLOW, PH.D.</b> Professor of Ethics, Director, Institute for Health Policy & Leadership <i>Loma Linda University</i>
2:00–2:15 P.M.	<b>Break</b>
2:15–3:15 P.M.	<b>Community Health &amp; Development: New Avenues in Partnership &amp; Financing</b> <b>PABLO BRAVO</b> Vice President, Community Health <i>Dignity Health</i>
3:15–4:00 P.M.	<b>What, So What, Now What?</b> <b>TERESA CUTTS, PH.D.</b> Assistant Research Professor, Social Sciences & Health Policy <i>Wake Forest School of Medicine</i>
4:00–4:15 P.M.	<b>Break</b>
4:15–5:15 P.M.	<b>Case Study: Restructuring Governance &amp; Re-Focusing on Strategy at St. Luke's Health System</b> <b>STEPHEN W. KETT</b> Senior Program Director <i>The Governance Institute</i>
5:15 P.M.	<b>Adjourn</b>
5:15–6:15 P.M.	<b>Networking Reception</b>

7:00–8:00 A.M.	<b>Networking Breakfast</b>
8:00–8:30 A.M.	<b>Recap &amp; Setting the Stage for the Day</b> <b>KEVIN BARNETT, DR.P.H., M.C.P.</b> Senior Investigator <i>Public Health Institute</i>
	<b>GARY GUNDERSON, D.DIV., D.MIN., D.TH. (HON)</b> Vice President, Division of Faith & Health Ministries <i>Wake Forest Baptist Medical Center</i>

8:30–9:00 A.M.	<b>Self-Assessment Review/Introduction of Action Plan Template</b> <b>KEVIN BARNETT, DR.P.H., M.C.P.</b> Senior Investigator <i>Public Health Institute</i>
9:00–10:15 A.M.	<b>User Experience Fishbowl</b> <b>DENISE KOO, M.D., M.P.H.</b> Former Chief Architect, Community Health Improvement Navigator <i>Centers for Disease Control &amp; Prevention</i> Board Member <i>Mercy Health</i>
	<b>JAMES DIEGEL, M.S.H.S.A., FACHE</b> Chief Executive Officer <i>Howard University Hospital</i>
	<b>SOMA STOUT, M.D., M.S.</b> Lead Transformation Advisor, former Vice President of Patient-Centered Medical Home <i>Cambridge Health Alliance</i> Executive Lead, 100 Million Healthier Lives <i>Institute for Healthcare Improvement</i>
	<b>WRIGHT LASSITER, III</b> President & CEO <i>Henry Ford Health System</i>
	<b>TERESA CUTTS, PH.D. (MODERATOR)</b>
10:15–10:30 A.M.	<b>Break</b>
10:30–11:45 A.M.	<b>Action Plan Development</b> <b>KEVIN BARNETT, DR.P.H., M.C.P.</b> Senior Investigator <i>Public Health Institute</i>
11:45 A.M.–12:30 P.M.	<b>Networking Lunch</b>
12:30–1:30 P.M.	<b>Sustaining a Commitment to Community &amp; Transformation: Henry Ford Health System</b> <b>WRIGHT LASSITER, III</b> President & CEO <i>Henry Ford Health System</i>
	<b>GERALD R. WINSLOW, PH.D. (MODERATOR)</b>
1:30–2:00 P.M.	<b>Next Steps</b> <b>KEVIN BARNETT, DR.P.H., M.C.P.</b> Senior Investigator <i>Public Health Institute</i>
2:00 P.M.	<b>Adjourn</b>



## Continuing Education Credits Available

**Joint Accreditation:** In support of improving patient care, The Governance Institute, a service of National Research Corporation, is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

The Governance Institute designates this live activity for a maximum of 12.5 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



**ACHE:** The Governance Institute, a service of National Research Corporation, is authorized to award 12.5 hours of pre-approved ACHE Qualified Education credit for this program toward initial advancement, or recertification, of FACHE. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education Credit must self-report their participation. To self-report, participants should log into their MyACHE account and select ACHE Qualified Education Credit.



**CPE:** The Governance Institute, a service of National Research Corporation, is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its Web site: [www.nasbaregistry.org](http://www.nasbaregistry.org).

Program level: Overview • No advanced preparation required  
Field of Study: Business Management and Organization  
Instructional level: Group Live  
Maximum potential CPE credits: 12.5

## Hotel Information

### Four Seasons Resort & Club Dallas at Las Colinas

4150 North MacArthur Boulevard  
Irving, Texas 75038  
Hotel phone: (972) 717-0700  
Hotel fax: (972) 717-2550  
Hotel Web site: [Fourseasons.com/dallas](http://Fourseasons.com/dallas)

## Hotel Reservations

There are a limited number of rooms at The Governance Institute rate, so make your room reservations as early as possible. Hotel accommodations are the responsibility of each attendee; conference registration does not secure your room. **Please request The Governance Institute rate when booking your room using the reservations phone number below.**

Reservations phone: (972) 717-0700  
(request the Reservations Department)  
Check in: 3:00 P.M.  
Check out: 12:00 P.M.  
Room rate: \$295\* (SGL/DBL occupancy)

All reservations must be made by **October 8, 2017**, to secure this rate. Should the room block become full before this date, reservations will be accepted on rate/space availability. **Most hotel rooms sell out one to two months in advance of the conference so please plan accordingly.**

*\*Note: All rates are subject to applicable taxes. A resort fee of \$20 per night (plus applicable taxes) will be added daily to include premium high-speed Internet access for multiple devices in guest rooms and public spaces, in-room local and national long-distance phone calls, access to golf practice facility, golf bag storage, self-parking, The Sports Club fitness center, four pools on property, tennis/racquet facilities, and Well & Being Spa and locker room wet area.*

## Cancellation Policy

In order to avoid a penalty of the first two night's amount of room plus tax, reservations must be cancelled at least 30 days prior to the individual arrival date.

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